



The Center for Campus Fire Safety  
**CAMPUS FIRE FORUM 2011**  
 Training-Exhibits-Networking-CEU's - Indianapolis Marriott, November 7-9

The nation's premier campus fire safety training event of the year ...

**CAMPUS FIRE FORUM 2011 will be held in Indianapolis, November 7-9, 2011, Marriott Downtown**

We'll be offering educational workshops, conducted by some of the nation's leading fire safety and industry professionals, and hosted networking receptions. We'll also be showcasing the advancements in products that provide solutions to campus fire safety enhancements. And don't forget our Town Meeting, which has always been a highly successful group discussion forum.

For CCFS Members ... we'll be holding our annual member meeting and luncheon immediately after the forum.



**Josh Bleill**  
**Indianapolis Colts**  
**Community**  
**Spokesperson**

## Introducing our Keynote Speaker

CCFS is pleased to have Marine Corporal Josh Bleill as our Keynote Speaker. This year the Keynote speech will be given during the evening President's Reception, held at the NCAA Hall of Fame, Downtown Indy.

### About Josh ...

Josh Bleill is a native of Greenfield, Indiana. After graduating high school, Josh attended Purdue University. After his personal education concluded, Josh decided to serve his country by joining the United States Marine Corps in 2004, and was activated for a tour of duty in Iraq in 2006.

While serving in Iraq, Corporal Bleill was severely injured, resulting in the loss of both of his legs. After extensive rehabilitation, Bleill returned to Indiana in August of 2008, where he attacked his new life head-on. This new life included employment as the Indianapolis Colts Community Spokesperson. Indianapolis Colts Owner, Jim Irsay, has described Bleill as "very talented, bright-eyed, and skilled." Further, Irsay stated, "Josh had one of the toughest roads of all in recovering and finding a way to live his life to the fullest. I know he's going to touch many lives for us."

One of Bleill's more recent duties as a member of the Colts organization was to co-author a book, *One Step At A Time: A Young Marine's Story of Courage, Hope, and a New Life in the NFL*, which further details Josh's unique and inspiring story. Bleill claims, "Life begins when we embrace our bad days and keep going forward, one step at a time."



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## An Overview of our Educational Sessions

### FIRE FORUM SPEAKERS & TOPICS

Following is a partial listing. We'll be updating our website and providing more information in future issues of our e-magazine and emails.

#### Conference Welcoming Remarks

Paul D. Martin, President,  
The Center for Campus Fire Safety

James Greeson, Indiana State Fire Marshal

Brian Sanford, Chief of Department  
Indianapolis Fire Department

William Farhat, Asst, Chief, Notre Dame Fire  
Dept.

- **Keynote Speaker**  
Josh Bleill (During President's Reception)
- **Teachable Moments** ...examining the cause of major incidents with focus on safety as a leadership issue.
- **Surviving Your Next Night Out - Train the Trainer**, by Dave Tomlinson, Champaign Fire Dept, IL
- Lab Fire Safety
- Hoarding on Campus, by JW Daniels, Oklahoma State University.
- **Abbreviated 2009 IFC Fundamentals course.** A version of ICC's a full day course, modified to present a focus on chapters most relevant to College Campus buildings. Includes CEU's  
Bruce Johnson, ICC
- **Large Scale Events**, by Jim Gibbs, University of Arizona
- A special walking tour of Lucas Oil Field and explanation of their evacuation plan.
- What to expect from a US Dept. of Education audit of your federal Fire Safety Reporting compliance, by Lawrence Labbe, Georgia Tech
- Greek Housing Panel
- A Review and Discussion of NFPA Codes Related to Live Theater and Performance
- **Planning a Fire Alarm System Upgrade**, Wayne D. Moore, Hughes Associates
- **Commissioning Fire Protection Systems**  
Tom Hammerberg, President, AFAA
- **Engaging Students through Social Media.** An overview of the NFPA/CCFS Campus Fire Safety Month Video Contest. By Lorraine Carli, VP Communications, NFPA
- Your Campus Through the Eyes of Your Insurance Underwriter, by James Emmerson, Lexington Insurance.
- **Campus Infractions**, University of Illinois
- **Campus Right-to-Know Act & CCFS Data Project Overview**  
Paul Martin, CCFS and NEMA Representation
- **University of New Haven Fire Science Club Overview**, by Wayne Sanford, UNH
- **Town Meeting**  
Facilitated by Michael J Swain, CCFS Vice President and Janet Maupin, CCFS Treasurer



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### Attendee Info

## Why Attend?

Campus Fire Forum 2011 is the only national conference that focuses exclusively on campus fire safety issues, and continues to offer you the opportunity to learn from the experts and interact with campus fire safety professionals from across the country. The conference will bring together attendees representing colleges, universities, fire officials, city and state authorities and many other disciplines. Join us in Indy!

### You will receive a certificate of attendance for 15 hours (approx), plus:

- Fire safety information and tools needed to help keep your off-campus and on-campus housing and administrative facilities fire-safe.
- You will attend our numerous educational sessions and networking opportunities providing you the ability to easily exchange contact info and ideas.
- You will learn more about the new initiatives and new technology.
- 2 1/2 days of educational sessions.
- A technology exhibit and technology presentations.
- Breakfast: Monday, Tuesday & Wednesday
- Lunch: Monday & Tuesday
- Networking Receptions Monday and Tuesday evenings ... plus an early bird welcome on Sunday evening November 6, 2011.

And much more ... review our speaker line-up.

### Forum Sponsor to date include:

**SimplexGrinnell**  
*BE SAFE.*

*A Tyco International Company*

**KELTRON**  
 www.keltroncorp.com

Door  
 Security & Safety  
**FOUNDATION**



### EVENT SPONSOR OPPORTUNITIES ARE

**AVAILABLE:** If you are interested and want to discuss event sponsorship, please visit our website and contact:

[CTabor@campusfiresafety.org](mailto:CTabor@campusfiresafety.org) (978.961.0410).

**Sponsors will receive:** Their logo on our Forum webpage. This will appear for approximately 12 months. Plus, their logo in this e-magazine and our event program guide. Logo will also appear on the appropriate banner at the Forum. [Visit our website for more Sponsor info!](#)



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### Exhibitor Info

## Why Exhibit?

**If Higher Education is a target market for your products ...  
 you don't want to miss this event!**

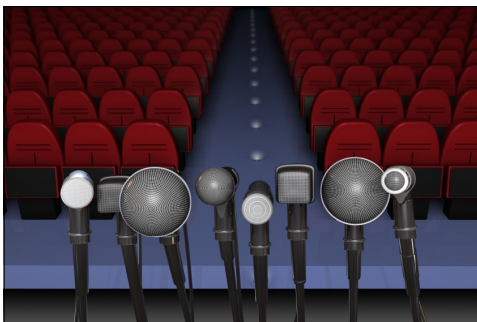
In addition to our educational and training sessions, we will be showcasing the advancements in products that provide solutions to campus fire safety enhancements. Your product technology is important to our audience.

- Join other technology exhibitors and network with potential customers from across the country. From the educational sessions, technology exhibits networking events, and the popular Town Meeting, you'll create awareness for your product/service in the campus community. You are also invited to join us for meals and networking receptions over the 2 1/2 days.
- **Exhibitors will receive:**
  - Continual online coverage in our Online Virtual Forum for 11-12 months preceding the Forum ([See 2010 Virtual Exhibit](#))
  - A 10 X 10 booth space with pipe & drape.
  - Your name, product and company information in our printed program guide.



### Exhibitors and non-profit partner/exhibitors to date include:

Automatic Fire Alarm Association, Inc., Fike, IncidentView, Underwriters Laboratories, SimplexGrinnell, Gamewell-FCI, Keltron, System Sensor, Mar-Bal, Inc., Door & Security Foundation and more!



**Technology Presentations ...** Technology presentations will be given by some of our exhibitors to highlight some of the newest technology available to today's campus professional.

Exhibitor Presentations include: SimplexGrinnell, UL, Fike, Keltron Commercial Wireless Systems International (CWSI), Mar-Bal, ... more to come



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Registration & Hotel

## FORUM REGISTRATION

### ATTENDEES:

Early Bird: Members: \$400 | Non-Members: \$450.  
 (Add \$75. if not booked by October 3, 2011)

### EXHIBITORS:

10 X 10 Booth Space, pipe and drape, and registration for 1 exhibitor.

Members: \$1200. | Non-Members: \$1500.

Additional Exhibitors: \$175. each

### EXHIBITOR TECHNOLOGY PRESENTATIONS:

Limited spots available—book now—these are almost SOLD OUT!

30 minutes @ \$400. (must be an exhibitor to purchase technology presentation slot)

[CLICK TO REGISTER  
FOR FORUM ONLINE](#)

## HOTEL REGISTRATION

### GOVERNMENT GUEST ROOM RATES:

**FOR GOVERNMENT RATES: When booking your hotel online, choose "I have an access code" and input the following to receive discounted pricing: GOVT2011. You must show your Government issued ID.**

Single Occupancy: \$91. + taxes

Double Occupancy: \$91. + taxes

Triple Occupancy: \$111. + taxes

Quadruple Occupancy: \$131. + taxes

### NON—GOVERNMENT GUEST ROOM RATES:

Single Occupancy: \$109. + taxes

Double Occupancy: \$109. + taxes

Triple Occupancy: \$119. + taxes

Quadruple Occupancy: \$129. + taxes

[CLICK TO REGISTER  
FOR HOTEL ONLINE](#)

— OR —

Call in your Hotel Reservation

If preferable, you can also make hotel reservations by calling 317-822-3500 and referring to the group and meeting name

The Center for Campus Fire Safety, Campus Fire Forum 2011.

### NOTE:

Reservations must be made on or before the cut off date of Friday, October 14, 2011.